

Month and year of expiration shown with your address. Thus, May 22, indicate that your subscription expires May 1922. Pay in advance. Postal regulations require this.

D. C. Coleman
Vice-President C.P.R. ac-
companying President Beat-
ty on Western tour.

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The Business Triangle

CUSTOMER, RETAILER
AND NEWSPAPER

Interesting Address by B. C. Editor

The following is an account of an address given by Hugh Stange, editor of the *Cowichan Leader* at a gathering of retail merchants in Vancouver:

In the country newspaper and those who are engaged in the retail trade I see two of the great forces in community building. In scores of centres in this province these forces are united, allied, working toward a common end. Indeed I might venture the assertion that the progress of these centres is in direct ratio to the firmness of the bonds which link retailer and editor.

What do I mean by these bonds? It is the link of materialism, of business, of buying and selling to a certain extent it is, but it would be a grievous error to imagine that this business life was the sole tie.

Far greater and more lasting is the work they share in belonging to and working for the development and betterment of their common community.

The retailer is a business man, but stripped of his apron and obliging him, we see him playing a part on the stage of our rural life. He is the pillar of the church, the backbone of the Board of Trade, the business brain behind the activities of the fall fair. I frequently see him the object of the community appeal for charity and subscriptions for every cause under heaven.

Storekeeper's Relation to Farmer. Once a farmer reported to the editor to canvass the storekeepers for subscriptions by the statement that they were making their money out of him and his kind. Of a piece with this fallacy is the sentiment of those who strive to fan emotion between the rural town dweller and those actually on the land.

We know that the country town or its nucleus, the store and the post office near the railway station, are the result of the development—agricultural or otherwise—of the surrounding country. The interest of store and farm are one.

As a centre grows it becomes the duty, and in general, actually, the self-imposed task, of the retailer, allied with his fellows, to induce settlement, initiate industries, and speed up the whole of progress.

It is the retailer who is building up the superstructure of our village, on the foundation laid by agriculture or other development. It is the retailer who is in the main responsible for the inauguration of the weekly newspaper. He may or may not find it himself—the paper I represent was so founded—but it is he who provides it with that business, without which it would be exceedingly difficult for it to operate.

Newspaper and Retailer

In turn the advertising columns of the weekly press are his greatest ally in creating an influence which, in proportion to its quality, secures the outflow of that trade which might and does still go outside to build up fortunes for the few, in the big cities, instead of remaining at home, alive, giving trade, creating opportunities and livelihood for more local people.

The weekly newspaper is the shop window of the individual retailer in which his displayed goods are inspected in every country home, by the entire family. It is a whole town of shopwindows, compelling attention from the outside—holding up the mirror of country life, not merely in its function of a retailer of news, but a message bearer, a salesman of salesmen, serving every progressive retailer in its community.

The past eight years have seen a great change in the relationship of the retailer and the country newspaper. No longer is it necessary for the editor, in his capacity of advertising salesman, to pound and pound into prospective customers the truths of that great power we call advertising.

Every wide-awake and progressive retailer knows and realizes that in newspaper advertising he has an indispensable business builder. The rank and file in many branches of trade have awakened to the amazing power and publicity. The trail blazers are those whose names are household words in commerce.

There are still those who look on newspaper advertising as an "expense." The ranks of retailers who have "arrived" are swelling with those who look on their advertising as a

dividend-paying investment, as an additional and indispensable member of the sales staff.

Consider your advertising in the same light as buying merchandise. The possession of merchandise alone, no matter how advantageously bought will never make a merchant rich. He must sell it at a profit to make money and it is advertising of the right kind that will accomplish this. There are many forms of advertising, but experience has shown that the newspaper is by long odds the best and most remunerative.

They Read the Papers

The weekly paper is the logical medium, for it is taken into the home by almost 85 per cent. of the people. It is read by all members of the family. It is the one journal from which the people buy, through the advertisement.

For this reason every merchant should devote more time to the preparation of his announcements. Many retailers pay little or no attention to the arrangement or composition of their advertisements. They scribble them off at the last minute on a piece of wrapping paper, sending them to the publisher without any particular plan of composition, with no particular number, resulting in an advertisement which represents the skill of the printer in mind reading. He may or may not do it well enough.

The main thing is that advertising, properly thought out, and persistently repeated in the paper, will bring results. Do not overlook the value of illustrating your message with cuts. Spasmoidic advertising will not produce results, for its effect is lost just at the time when it is beginning to be felt. Watering a garden once a season will never make a bonafide crop.

The retailer's advertising is as important as his delivery wagon. Do not feed the wagon! The combined pulling power of the retailer's advertisements of any given community is the best antidote to that base of rural interests—the city mail order house. The country newspaper is, therefore, the greatest bulwark against mail order emulства.

Take any section of this province, and it will be found that, where every retailer is alive to the measure, and appreciative of the preventive—as shown by the advertising columns of the week press—the percentage of business going outside is less than in the community where lack of advertising patronage is evident.

Hang Together

Retailers like other classes of business, must hang together or hang separately. Yet in every community there are men who take advantage of the benefit their town derives from its progressive retailers and give no thing. They do not believe in news paper advertising, neither do they join the local retail merchants' association. The labor unions have an ugly name for most of this kind.

One of the strangest reasons I ever heard as an argument against newspaper advertising was that of the retailer who said that he would not advertise as he would have to put some help to handle the business, and he can't afford to pay the help. This is unbelievable but true. Your association, like others, has a wide field for the education of some retailers in elementary business principles.

A Barometer of Progress

Your combined advertising, as shown in the weekly press, is the barometer of the progress and prosperity of your community. It not merely protects you from losing business, but it develops and creates the maximum of business. Advertising is the vital spark of business. It has brought cheaper and better goods to the public and made many retailers rich.

The country newspaper has changed greatly in the past eight years. The introduction of modern machinery, the knowledge of costs, the adoption of business methods, is becoming the rule—not the exception—in the week ly office.

The public is a little shaken in its old idea that anything will do to "fill up" its columns—news or advertising. The weekly press is giving better service to its patrons, subscribers or advertisers.

You are chiefly concerned with its function of bringing together buyer and seller. Let me say that the honor of every weekly publisher is the retailer who brings in his chance of advertisements an hour or so before the paper goes to press.

Change Each Week

Every retailer should change his message every week. It must move work for the newspaper, but the paper is out to render the maximum of service and the publisher knows that the best possible results for the investment of the retailer's money means more business for both.

A word about printing. This is the last commodity to go up in price. It will be the last to go down, but costs have recently increased. Retailer's prices have not gone up, while paper, which was a small percentage of the total cost, is creeping but slowly—and appears to, depreciate in quality with the drift.

Every country newspaper has a job business in connection with it. The retailer, in cent on keeping business in the community, prices being equal, will give the printer-publisher a fair chance. He is among you to stay. Don't buy loose leaf ledgers from city traders and pay through the nose for the re-fill, as some do. Don't be misled by the first order "cheap price," which attempts to show your fellow resident is the grossest of scoundrels.

The retailer and country newspaper, insofar as its advertising column are concerned, are indispensable to one another. They are allied links in the vast complexity of the machine we call business. How important a machine this is we may gather from the fact that business—trade—in its sheer materialistic sense—is at the bottom of that frightfulness we know as modern war.

The publisher and the retailer touch the lives of their communities at many points. Both ministers to the needs and pleasures of their fellows. To both is assigned a great measure of public responsibility. Napoleon called the English a nation of shopkeepers. To you I say be proud of your shopkeeping. "Keep the shop, and the shop will keep you," said old Benjamin Franklin.

It is easy to jump the counter and march out to war. It is hard to militate at business worries and to ride straight when the devil pulls. Let me quote a hard-headed business American who told a meeting I attended that the greatest text book on business was the Bible. Do not despise his advice, and be sure the Quakers have lost nothing by their practice of it. Go back from this convention resolved that henceforth men shall know you by your works, and that the best place to tell them how you do it is in the country newspaper.

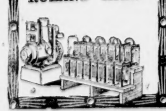
Medicine Hat, Alta.—A local company has been incorporated to drill for oil, and expects to commence operations about the middle of next week. The company's claim is situated 22 miles northeast of Medicine Hat and a leading geologist is said to have reported very favorably on this district. Under syndicates and a number of local people have filed claims in the neighborhood of the drilling location.



Labor Saved
in doing the household
work is one good reason
why

DELCO-LIGHT
should be a part of your
farm equipment. Delco-
Light will supply all the
electric light you require,
besides it will operate the
vacuum cleaner, chaff
cream separator, etc. So
simple a child can run it.
Pays for itself in a short
time. Ask for a demon-
stration.

ROLAND HILL



The Greatest Attraction

Ever booked in The Strathmore Opera
House under the present management

Here It Is! Look!

The truth about the
DEMPSEY-CARPENTIER
FIGHT
5 Reels of
Terrific Action

ULTRA-RAPID MOVE-
MENT SHOWING THE
SCIENTIFIC PRINCIPLES
OF EACH MAN.



Thousands of ladies witnessed
this fight and thousands
are seeing the pictures.

Added attractions will be
shown on

SATURDAY, SEPT. 24

TWO SHOWS, 8 and 10 p.m.

Adults \$1.00 Children 25c

Come Early or S.R.O. for you

Strathmore Opera House

When You Advertise

IN THE STRATHMORE & BOW VALLEY
STANDARD YOUR MESSAGE GOES INTO
1,000 RURAL HOMES.

The paper that covers the Western Bow Valley like
a blanket. If you want the local business to stay
at home, don't groan when it gets out. Advertise
what inducements you have to offer, and bring the
business to you.

Nights are Getting LONGER and COLDER

The world is tilting. Each day the sun is a little further south. Each morning the sun creeps up just a little later and every evening sinks earlier in the west.



ARE YOU PREPARED?

Perfection Coal Oil Heater is just the thing to warm up that room which is always just a little colder than the rest of the house, or for taking off that chill on a day that is hardly cold enough to light the Coal Heater.

If you need a Heating Stove or Range come in and see our stock and get our prices.

We have a complete line of Lanterns, Lamps, Flash Lights and all repairs for same.

THE

Strathmore Hardware Co

Phone 54 A. B. FOOTE Phone 54

Community Club Meets

Members of Strathmore Community Club and several visitors enjoyed a duck supper in the Memorial Hall on Monday evening. The supper was purveyed by members of the Ladies Auxiliary G.W.V.A. in a very acceptable manner.

Memorial Hall Drive
Mr. Joe VanTichem explained the methods which were being adopted for the drive in aid of the Memorial Hall, and asked for volunteers, and a number responded.

Skating Rink
The report of the committee regarding a skating and curling rink for this winter was discussed, and it was decided to call a meeting of all interested in winter sports at an early date. The meeting seemed to favor the putting of a petition before the Council for the issue of debentures to erect a curling and skating rink. A vote of the ratepayers is to be taken on this at the same time as the Municipal election.

Night Policeman
A motion was put forward recommending the appointment of a night policeman for Strathmore, but the meeting generally did not express an opinion for or against this suggestion. The question of domestic stock running at large was taken up and discussed in rather a popular manner.

Dr. Merritt, Calgary, and Mr. F. T. McIlhenny were among the visitors present, and addressed the club briefly.

If Mr. C. Stephenson will call at Messrs. Barber and Craiddon's he will receive the sum of \$2.75, which is due him.

Local Bittings

OF LOCAL INTEREST
• Readers are requested to send in items for this column not later than 12 o'clock Monday noon preceding day of publication. All local news items are welcomed • by the Standard. Phone 17 or 68 •

Coming, "Mary's Millions."

Dr. R. F. Edwards, dentist, will not be able to be in Strathmore next week, but will be here the following Monday and Tuesday, October 3 and 4, 21-9-4

As will be noted in our advertising columns, the C.P.R. at the Demonstration Farm Strathmore, on Thursday, September 29, 49 head of tuberculin tested high grade dairy Holstein, Shorthorn, and Ayrshire cows.

Mr. F. T. McIlhenny arrived here from Victoria on Monday, to look over his crop interests in this vicinity.

Coming, "Mary's Millions."

The Robin Hood Elevator, at Strathmore, is now open for business. Mr. Frohm and Mr. Russell will assist Mr. Zerkle.

The Women's Institute will meet at the home of Mrs. Stevenson, September 28. Mrs. Frohberger assisting.

In Mr. and Mrs. Sadowski, who returned to Strathmore this month, after an absence of about ten years, two of Strathmore's pioneers came back. Mr. and Mrs. Sadowski came here fourteen years ago, and were employed with the C.P.R. at their office near the station, and were among the first people in the town, the building then being used as a land office. Since leaving here they have been farming, and have decided to farm in this territory, if they can find a suitable location.

The housing situation is a very pressing one in Strathmore this fall, and there are quite a number of home-owning families in town, and quite a number more who would come in town if they could get accommodation.

Two of our advertisers offer in our columns contradictory opinions on the method of the earth's rotation. Our ad. columns are not often used for astronomical discussions.

Mrs. E. Dobson left on Sunday for a short visit to Calgary.

The new Provincial Attorney-General has given orders that the law regarding Sunday throwing be enforced, and consequently several local three-men who were working their outfits last Sunday are liable to be summoned.

The law regarding intoxication was broken in a most flagrant manner near Strathmore some weeks ago, and though the guilty parties were revolving around in a state of helplessness, to the detriment of their own existence, no action was taken. Indeed some prominent local people, on seeing the shameful scene, or on hearing about them, only laughed. Such callousness is much to be deplored. The stews mentioned above, however, were not of the human tribe, but pigs, who had lapped up too much of the vile juice at the Demonstration Farm during the hot weather.

This remarkable case of an incident that, according to Mr. Geo. Gordon, of the "Tonoka Herald," happened at the well-known institution near his town some time ago. The attendant at the asylum noted that some of the inmates there were much excited at times, but did not find out the reason till one day they came upon a number of them spread out around the sides and licking up the juice that was oozing through the cracks.

The four silos at the farm are now filled with silage. The crop of silage was not so large this year as last, figured by weight. This is to some extent due to the frost affecting some of them before they were cut. At the same time, there has been a very satisfactory yield, and the silage has now proved itself as a very valuable ensilage crop.

The ringing of the fire bell between eleven and twelve noon on Sunday brought out a large number of citizens, but the fire, which was caused by a leak in the line of the chimney at Mrs. H. Williams' house, Third Street, was extinguished by Mrs. Williams before the engines got to the scene.

Columbia Records



Violin Music

The perfection of all musical expression is the music of the violin. Columbia Gramofones playing Columbia Records reproduce violin music perfectly.

They give you the violin's peculiar singing quality, its fiery passion and sweet appeal, with all the beauty of the original rendering.

That is why such master violinists as these make records exclusively for Columbia. Come in today, and hear their great records.

We have violin music to meet all tastes, from the greatest works of world-famous masters to the latest popular selections.



Some classical and popular violin gems:

Humming and Darling	Eddy Brown	A-1399
		\$1.50
Dreamy Hawaii	Kerkiras	79718
		\$1.00
Ave Maria (Schubert)	Ysaie	80587
		\$1.50
Caprice Viennois	Ysaie	85125
		\$1.50
Dear Old Pal of Mine and Serenade	Sasha Jacobson	A-2733
		\$1.50
EBI, EBI	Toscha Solbi	49526
		\$1.50
Humoresque (Dvorak) and Melodie	Kathleen Parlow	A-5412
		\$1.65
Jigs and Reels Melody Parts 1 and 2	George Stoll	A-945
		\$1.00
Mrs. McLeod's Reel and The Devil's Dream Reel	Don MacArthur	A-2575
		\$1.00
Annie Laurie Prince Charlie's Favorite Killarney and Last Rose of Summer; Irish Whiskey	MacArthur	A-1679
		\$1.00

STRATHMORE TRADING CO.
Columbia Dealers, Strathmore, Alta.

M. B. GARRETT Your Grocer

Keeps at All Times a Complete Stock of All Lines of High Class Groceries.

By specializing in Groceries we keep our stock moving all the time. When you get it at Garrett's it's bound to be good.

CREAM SEPARATORS

I am overstocked with Cream Separators; will give a very special price on same.

WAGONS & GRAIN TANKS

Enquire as to price of Wagons and Grain Tanks. Oils and Greases.

C. W. OXLEY

Counter Check Books

Place your order with the Strathmore Standard. Agents for Western Sales Book Co. and McCaskey.

FOX'S STORE

Phone 28

Phone 28

THE STORE OF SERVICE AND QUALITY

LADIES SWEATERS

We now have a complete range Ladies, Misses and Childrens Sweater Coats and Pullovers. In a big variety of colours and styles. Prices range from \$2.95 to \$9.95 in Ladies, in Misses and Children.

LADIES & MISSES

Wool Suits, Searf & Tam to match in a variety of colours \$5.00

Ladies Fleece Lined Combinations \$2.75

Ladies Fleece Lined

Vests \$1.25

CHILDRENS WOOL SUITS

Consisting of Coveralls, Cap and Mitts \$5.25

CHILDRENS POLKAS

In Silk and Wool \$1.95

All Wool Panties 2.95

MISSES

Grey Fleece Directories 85c

Childrens All Wool Vests size 22-32 \$2.00 to \$2.75

GENTS

Our Fall and Winter goods have arrived, and we have good values to show you.

Mens Fleece Vest or

Drawers at \$1.50

Boys sizes 85c

Mens heavy all wool

vests or drawers \$1.85

Mens 1/2 fleece lined

trousers \$2.75

Work Sox

10 pairs \$1.00

Mens Anaki Outing

Shirts, fine wool \$3.75

Mens heavy cotton drill

shirts in a choice of

colours \$1.35 to \$1.95

MITTS & GLOVES

We have a big range of

Mitts & Gloves for men &

sons of men, at prices that

will suit.

FIT-U-CAP

An ideal cap for a windy

day, it can be adjusted to fit

any head from size 6 1/2 to



Oil your sewing machine, for our new fall dress goods and trimmings are here.

Come in and see our rich autumn shades; they are a worthy tribute to the dyers' and weavers' arts.

We have so selected our materials that when you make your costume from them, it will be harmonious and attractive.

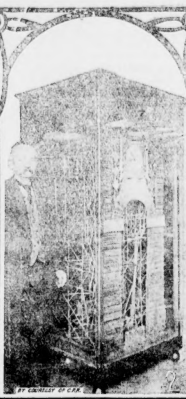
When the "frost is on the pumpkin," be ready to step out in your new fall outfit. Let us supply you right now with the materials you need.

Our GOODS are GOOD; Our PRICES LOW.

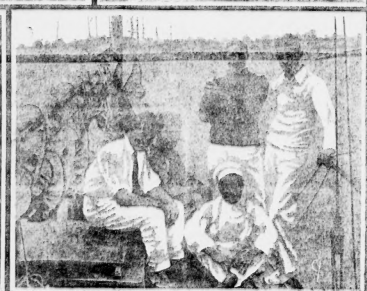
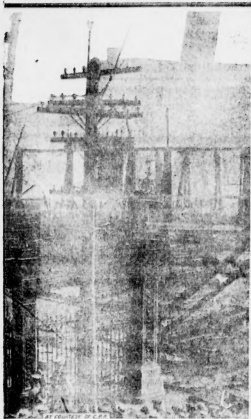
71-2. We have them in Olive Butter 25c & 40c
Maple butter 30c
Macaroni 5 lbs. 85c
10 lbs. \$1.50
Ketchup, Gallons 95c
Sweet Pickles, Gallons
Sunlight Soap, 2 pkts 65c
Fairbank's family soap 10 for 95c
P&G White Napha 10 for 95c
Obtain your preserving fruit this week, supplies are getting short, we have this week Peaches, Prunes, Pears, Crab Apples, Plums, etc.

GROCERY SPECIALS
Salmon, fancy pink 1's 4 for \$1.00
Salmon, choice red, spring 1's 3 for \$1.00
Crab Meat 1/2's 55c
Grape Nuts, pkt. 20c
Sant-Mor biscuits, salt or plain, 2 pkts 45c
Jackson's dainty cakes, 2 for 45c

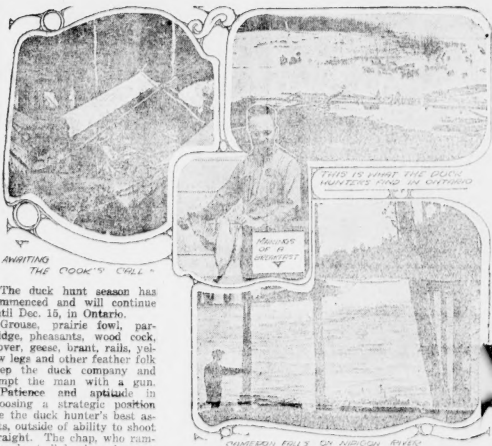
STRATHMORE'S DEPARTMENTAL STORE



(1) The Final Test Match. England vs. Australia in England. The weather was rainy.
 (2) Otto Wagner, the Strasburg watchmaker, and his straw constructed clock. It stands 6 ft. high and took eight months to build, and is a wonderful piece of work.
 (3) The Australian Rugby Football team, brought from Sydney, Australia, to England by the C.P.R. This photo.
 (4) The Final Test Match. England vs. Australia.
 (5) Mormon Temple at Cardston, Alberta, Canada.
 (6) Five million dollar fire at Hoboken, New York. U. S. heroes bodies brought back from France were saved, also the second largest ship afloat (S.S. Leviathan) which had a narrow escape.
 (7) Peace Arch, erected by Canadians of British Columbia and Americans of Washington State, near Blaine, Wash., on the International Boundary.
 (8) Sig. Antonio Scotti, world renowned bassitone. Director of the Scotti Grand Opera Co., whose Opera Company will shortly visit Montreal and Toronto.
 (9) Record yacht trip from Halifax, N.S., to Burnham on Crouch, England. Commander Houghton and his crew are seen here on the thirteen ton yacht which made the trip.



Fish and Birds and Big Game



The duck hunt season has commenced and will continue until Dec. 15, in Ontario.

Grouse, prairie fowl, partridge, pheasants, woodcock, plover, geese, brant, rails, yellow legs and other feather folk keep the duck company and tempt the man with a gun.

Patience and aptitude in choosing a strategic position are the duck hunter's best assets, outside of ability to shoot straight. The chap, who rumbles about all day long does not fare one-quarter so well as the cool, experienced hunter who looks over the situation, picks his spot and then stays just there. The hot-footed man who persists in thinking that the place just over beyond is better than where he is located, always moves just in time to miss a flight right over the nook he has left. So scan the landscape, decide on a likely corner and then establish yourself. Watch the birds and learn from steady study their line of flight and then move if you have proved

that you are away from their regular channel. September in the Ontario wilds is a time of genuine delight. The days have a pleasant warmth, the nights are invigoratingly cool; one wakens refreshed and ready to attack the camp breakfast. The popularity of the Ontario hunting grounds north of Minnesota and Lake Superior, is attested by the annually increasing number of sportsmen who make it their goal.

Nipigon in western Ontario is not only a fish and bird country, it is also a land of big game. Some of the finest moose heads are brought down hereabouts while deer are every big game hunter's portion. A large new camp, opened this season at Nipigon, fills a long felt need for more abundant accommodation at that point, and Bass Lake, a few miles distant by easy portage, offers many fine camping sites and exceptional fishing.

Fall Tailoring



Your Fall Suit and Overcoat

We have just received a full range of samples from

The House of Hobberlin and makers of

ART CLOTHING

which are superior to anything shown in recent years.

A LINE OF Harvest Specials

SHIRTS \$1.00 to \$3.00
SOX 2 Bits, 35c. 50c. 60c. \$1.00
GLOVES 25c to \$3.50
CAPS AT SPECIAL PRICES
SWEATER COATS, Full Range
SHOES for hard work \$6. 7 & 8
UNDERWEAR, Suit \$2.00 to \$6.00

E. DOBSON
STRATHMORE

PIONEER MEAT MARKET

So far as we are concerned the High Cost of living is a thing of the past. Our price on Beef is now as low as any time before the war, and the quality the very best.

SNAITH & GARDNER

King Edward Hotel, Strathmore

Commercial Headquarters, Good Sample Rooms
Steam Heat, Clean and Sanitary Rooms
Suites and Rooms for Rent by Day, Week or Month.
Hall for Rent for Meetings, etc.

Arthur Westmorland, Manager.

STRATHMORE MEAT MARKET

We have a nice selection of Prime Beef, Pork, Lamb, Etc., Etc. on hand and can serve you right all the time.

We are in the same position to supply threshing and harvesting outfits as last year and will be pleased to quote prices.

STRATHMORE MEAT MARKET
BOORTZ AND McDONALD

THE STANDARD AND BOW VALLEY

STANDARD

Published Every Wednesday

Annual Subscription (paid in advance) \$2.00
U.S.A. & Foreign \$2.50
Editor and Proprietor — John Mackenzie
Member Canadian Weekly Newspapers Association.

Legal Advertising, 15 cents a line for first insertion, and 10c a line for each subsequent insertion—12 lines to the inch. Readers, 15 cents a line, Lost, Found, A stray, and Want Ad. advertisements, 2 cents per word first issue, 1 cent per word each subsequent issue. Minimum charge 50 cents first issue, 25 cents each additional issue. Display advt. rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient advts. cash with order. Contract ad. accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Notices of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The Publisher is not responsible for opinions expressed by correspondents.

Strathmore, Alberta, September 21, 1921

QUADRILLE IS COMING BACK.
MODERN DANCES TOO TAME
Chicago.—They shan't not; neither do they toddle.

The debutant will soon be taking dancing lessons from grandmother—the quadrille is coming back.

The latest dances, the so-called waltz and the promenade waltz, are very tame, indeed, and no one disturbs one's mental balance or physical equilibrium. Just be natural and you are an up-to-date dancer.

That's what the Association of Dancing Masters announced to the public.

But this is what was seen at the convention:
Dancing masters in their shirt sleeves and dainty maidens in polka-tights and dainty dresses.
Collapsible instructors who didn't yawn unless in knee length flax shirts and bare knees.

A WONDERFUL DEVELOPMENT IN TWO YEARS

Florida, a town in the irrigated area operated by the Canadian Pacific Railway in Southern Alberta, is establishing a record, both in its development and in its community spirit.

Two years ago all this district was open prairie, given over to random irrigation development spread the land for settlement and two years has been to spring up and the district soon became a place of activity. To-day there are twenty thousand acres under cultivation, while the settlement has taken on the appearance of an up-to-date town. A board of trade has been organized this year while a fair is to be held in the fall where exhibits of produce grown in the vicinity will be shown. The P. R. Agricultural Society, although only formed in March, has over one hundred members enrolled.

The story of the Patrick potato patch is one unique in community effort. A community hall was needed. To raise the necessary money, a plot of twenty acres was leased and planted to potatoes. The breaking of the land, seeding and cultivating was all done by voluntary effort, and a good yield is now in sight. When the end of the seed has been repaid, all proceeds from the crop will go towards the erection of the hall.

Victoria, B.C.—British Columbia again led all the provinces of the Dominion in the value of her fishery products. The value of fishery products for the year ending December 31st, 1920, is placed at \$25,501,607, or 14.7 per cent. of the total. The salmon fisheries produced \$17,527,164; halibut \$1,617,181; herring \$1,169,876, and whelms \$615,885. In all twenty-one species are to make up the total, exclusive of crabs, oysters and clams.

Toronto Ont.—Ontario's system of rural credits, authorized at the last session of the Legislature, will be in operation by late fall. There will be both long and short terms available. The former will be financed by sale by the Board to the Government of debentures. The latter will either be raised by loans from banks or the board will open branches to take deposits by the public.

Vancouver, B.C.—The housing situation in Vancouver has been very greatly alleviated during the present year. A sample of three new it was almost impossible to get a vacant house on any terms, but today the prospective tenant can pick and choose. There has been considerable building going on recently, though practically all the houses put up have been intended for use by the building, there being no inducement to invest for speculative purposes.

English Lutheran services will be conducted at the Protestant Church next Sunday, September 25th at 4 p.m. Kindly bring your children for Sunday School.

GRAIN PRICES

September 19th, 1921

The following grain prices are for grain by wagon-load at Strathmore, not track prices, and for information of the public only. Figures are kindly supplied by Mr. E. E. Zerkle, of the Robin Hood Elevator.

Wheat	
No. 1	1.12
2	1.02
3	1.04
4	.98

Oats	
2 C. W.	.28
3 C. W.	.26
Ex. 1 Feed	.25
No. 1 Feed	.25
2	.25
3	.27

Flax	
No. 1	1.12
2	1.08
3	1.08

Barley	
No. 2	.92
3	.92
No. 1 Feed	.27
Rye	.42
No. 2 C. W.	.26
3	.26

NEXT WEEK WITH THE CHURCHES

UNION CHURCH SERVICES
Rev. Thos. Philips, S. T. L. Pastor
Friday 1 p.m.: Junior Choir practice.
Saturday 9 p.m. Choir practice.
Sunday Sept. 25: Harvest Home Services; Rev. S. B. Hildrick, of Calgary, will preach morning and evening. Special music and special decorations and special attendance by families is desired.
Bible Day programme will be reviewed in the Sunday School at 12 a.m.

ROMAN CATHOLIC CHURCH
Services every Sunday at 11 a.m.
Services on October 2nd 11 a.m.
Rev. Father Duggan, Pastor.

—O—
ST. MICHAEL AND ALL ANGELS CHURCH

Holy Communion 1st and 3rd Sundays at 11 a.m.; 2nd, 4th and 5th Sun days at 8 a.m.
Matins every Sunday at 11 a.m.
Evening every Sunday at 7:30 p.m. Choir practice at 8:30 p.m. Friday Night.
Sunday School starts on Sunday next, September 19th, and every Sunday thereafter at 2 p.m. Vestry meeting on first Sunday evening of every month.

A. D. CURRIE, Incumbent

Moore Jaw, Sask.—During the past month a train of eight cars, including two coaches equipped with stereopticon and moving picture machines, operated over a portion of Southern Saskatchewan, the itinerary taking a twenty-three districts. Carloads of pure bred dairy cows, also pure bred bulls of different types, were shown, and several disposed of in exchange for scrub animals. Approximately 1,200 people attended the instruction cars and outside demonstrations. The train was provided and operated by the Canadian Pacific free of charge, the provincial authorities providing the lecturers and exhibits.

Leithridge, Alta.—Work on the Leithridge Northern Irrigation project in proceeding apace, and progress beyond anticipation is being made. In the month of July excavation of 650,000 yards was made, which is 150,000 more than the quantity bedded for, so that reconstruction will be completed by the time allowed.

Threshing and Machine Belts Repaired and Vulcanized

Bring your Tire Troubles to us. We will put them right quickly and cheaply.
Retreading, Vulcanizing.

WEST & FORBES

FIRST STREET STRATHMORE

Strathmore Shoe Hospital

Workmanship Guaranteed.

C. NERRINGS
PROPRIETOR

Your New Home

We are here to help you with the plans of your new home and we give you rock bottom prices on your lumber.

Do not fail to consult us before deciding.

CROWN LUMBER CO., LTD.
L. B. O. LODMELL, MGR.

King Edward Grill

Most Up-to-Date Restaurant in Strathmore

Anytime you visit Strathmore make the King Edward your headquarters for meals. Clean, good service, reasonable prices.

If you come once to our Ice Cream and Soft Drink Parlor you will come often.

Whyte's Confectionery

Fresh Toasted Marshmallow 50c pound
Lowney, Moir and Ganongs Chocolates
Ice Cream Sundae and Sodas

Standard Condensed Ads. Are Efficient

They Will Do It

—O—
THEY WILL SELL THAT ARTICLE.

THEY WILL FIND THAT VALUED POSSESSION.

THEY WILL LOCATE A HOUSE TO RENT.

THEY WILL FIND THOSE WHO HAVE AND THOSE WHO WANT TOGETHER.

—O—
They Are Standard Condensed Ads.

The Cost is Small. Try One Today

AUCTION SALE

at the
C.P.R. DEMONSTRATION FARM
40 head of TUBERCULIN TESTED
High Grade Dairy Holstein, Short
horn and Ayrshire Cows.
For further description apply to G.
H. Hutton, City Representative of Agr.
cultural and Animal Industry Branch,
C.P.R. Department of Natural
Resources, Calgary, Alberta.

HORSES! HORSES! HORSES!

Special Unreserved

AUCTION SALE

Favoured with instructions from
Van-Clark, Cluny, John Clark,
Chen, and Mr. Allhusen, Calgary,
owing to shortage of range have
disposed of some of their horses.
All sold absolutely without reserve at
The Stockyards, GLEICHEN, on
Wednesday, SEPTEMBER 26, 1921
at 12 o'clock, noon

50 Head HORSES

FROM DUNCAN CLARK, Cluny,
head well bonded, extra choice
leaded grades in tip top condition.
FROM JOHN CLARK, Gleichen, 35
constituting of 15 Work Mares, all
at to the Champion Clydesdale
"Scottish King," two of them
imported; also 20 head choice
ridges, halter broke and in A.1 con-
dition. Most of the above run to
around 1600 pounds and are worthy of
the keenest buyers.

FROM MR. ALLHUSEN, Calgary,
25 head Belgian grades 2, 3 and 4-year
olds.
The only reason for the above
horses being placed on the market is
shortage of range. With the passing
of the tractor good horses are
coming into their own again and now
is a golden opportunity for you to
purchase some real A.1 horses, with
plenty of bone, size and conformation,
such as being offered by Messrs Clark
line.

TERMS—CASH, for short terms
can be arranged by applying to the
Auctioneer or the Owners on the day
of sale.

A. LAYZELL, Auctioneer,
Calgary, Alberta. — Phone M2723

STUDY THESE ADS.

CRAIGANTLER NEWS

Also school opened up on the 8th.
The teacher being Miss Long,
of Vancouver. Miss Long is pleased
with the location. She is boarding
with Mr. and Mrs. D. McLean.

Charlie Johansen is improving un-
der the doctor's care in one of the
Calgary Hospitals.

Hansen and Dankwerth just made
a start with their new Sawyer and
Massey threshing machine when the
snow and rain came. fly all ac-
counts it has made a good showing.

Miss Ida Ellis has returned to the
States after a short visit with her
nephew, H. H. Ellis.

Every farmer in the district is tak-
ing steps to put down the weeds on
his own farm. The mustard has not
quite a hold in the past two or three
years, so it is time to check it.

Some Craigantler farmers are fall
brigading their affairs. They are
taking no chances, and it will
avoid the rush next summer.

PRIZE HOLSTEIN BULL HAS

BEEN BOUGHT BY C.P.R.

New Westminster, B.C.—P. S. Moore,
completed today the deal closing out
his herd of pure bred Holsteins,
formerly of the Annacis Stock Farm,
and received intimation of his
reappointment as manager of the
Colony farm owned by the C.P.R. gov-
ernment.

The former Annacis stock farm herd
bull, Sir Canary Fairchild, has been
purchased by G. H. Hutton, manager
of the C.P.R. Demonstration farm at
Strathmore, Alberta. This is the bull
bred by Francis Worrell, at Millner,
sold by him to Robert Bennie, Lan-
sey Port, and bought as a 14 months
old junior by Mr. Moore for \$200. The
C.P.R. paid ten times that price for
him.

Moore weighed 1670 pounds as a junior
two-year-old, and took the champion-
ship at the recent Vancouver fair. He
will leave his impression on the
C.P.R. herd, now including 150 mil-
king cows.

Accompanying Sir Canary to the
C.P.R. farm are three other members
of the herd—a cow and two heifers.

—Herald, Calgary

GREY BACKED FLY DESTROYERS HOPPERS

armers Around Sweet-Grass, Coult,
Declare That a New Fly is Here
To War Against Hoppers.

Local people have discovered many
of the newly arrived flies this last
month. This fly is destined to be-
come one of the greatest friends of
the farmer, so one should be very
careful to see just what kind of a fly
it is before swatting it now. The
particular fly is a little grey-backed
flesh fly that is destroying grasshoppers
by the hundreds of thousands at
the present time. It is not thought
that they are increasing so fast that
the female grasshoppers will not have
the opportunity to lay many eggs this
season in many districts. It is hoped
that the grasshopper will nearly be
eliminated by the workings of this
new fly during 1922.

To describe the fly is to say that it
is slightly larger than the house fly
and possesses a grey thorax, which is
marked with three black stripes. It
has been observed that the habit of
this fly is to strike the hopper while it
is in flight, depositing a tiny living
maggot on one of the wings. The
maggot crawls into the hopper's throat
through the membrane. Often
when this strike the same hopper
which causes the hopper to fall to
the ground like a shot. The mag-
gots feed upon the hopper's internal

organs for about ten days, immedi-
ately causing the soil to a depth of one
inch or so, where they pupate and
later emerge as flies. Hoppers have
been found by the thousands killed by
the maggots eating out their internal
organs. The usual number is about
five maggots that live on the body of
the hopper.

One peculiarity of the flies is that
they are often unable to distinguish
between grasshoppers and other in-
sects and have been seen to strike
moths and butterflies. Even objects
such as wads of paper thrown into
the air where the flies are thick, will
be pursued by them and maggots some-
times are deposited on them.

Municipal District of Bow Valley,
No. 219,
TAX SALE

Sale of lands in the Municipal Dis-
trict of Bow Valley, No. 219, for ar-
rears of taxes.

NOTICE is hereby given that cer-
tain lands in the Municipal District
of Bow Valley, No. 219, will be offered
for sale for arrears of taxes and
costs on Saturday the 29th day of
October, 1921, at 11 o'clock in the
forenoon in the Fire Hall, Strathmore,
unless said arrears and costs are
sooner paid.

A full list of such lands may be
found in the September 14th issue of
the Strathmore Standard, and supple-
mentary list in issue of same paper
of September 21st, or may be ob-
tained upon application to the under-
signed.

Dated at Strathmore, Alberta, this
10th day of September, 1921.

W. G. WAY,
Secretary-Treasurer

26-10-21

NOTICE OF JUDICIAL SALE OF
FARM PROPERTY

Pursuant to the Judgment and Final
Order for Sale made in a certain
action in the Supreme Court of Al-
berta, Judicial District of Calgary, as
No. 1412, there will be offered for
sale, with the approbation of this
Court, the Auction at the Post
Office in the Town of Strathmore, in
the Province of Alberta, at 12 o'clock
on Saturday, the 30th day of
October, A. D. 1921, by A. Layzell,
Auctioneer, the following lands and
improvements: The West Half and South
East 1/4 of Section 22, in Township
26 Range 26, West of the 4th Meri-
dian, in the Province of Alberta, (ex-
cepting school site of 2 acres out of
the South East Quarter of Section 22.)

The Vendor is informed that the
property consists of 172 acres more
or less situated about 5 miles Eastward
and 1 1/2 miles from Lysia. That on
the property are the following im-
provements: Granary 16x12 and 3
miles of fencing, 375 acres thereof is
good arable land. That soil is
chocolate loam with clay subsoil, and
there will be available for crop in 1922
approximately the following average:
273 acres of 1929 ploughing, and 82
acres of 1920 breaking of which 22
acres have been dived four times.
140 acres of this average has been
double harrowed and 150 acres were
ploughed in 1920.

The property will be sold subject
to a reserve bid, fixed by the Court,
and subject to the taxes for the cur-
rent year, and to the reservations con-
tained in the original grant for the
Crown or appearing on the existing
Certificate of Title.

Terms of Sale: 10 p.c. deposit at the
time of the sale, 15 per cent. within
60 days thereafter without interest,
and the balance in three equal instal-
ments in one, two and three years
from the date of the sale with inter-
est at the rate of 8 p.c. per annum, or
at the option of the purchaser, the
whole amount may be paid within 60
days without interest. All payments ex-
cept the deposit, to be paid to the
Clerk of the Court at Calgary. In
all other respects, the standing con-
ditions of the Court will apply.

Further particulars will be made
known at the time of the sale or may
be had from Lent, Mackay & Mann,
205 Grain Exchange Building, Calgary,
Alberta, Auctioneers for the Vendor.
Dated at Calgary, Alberta, this 8th
day of September, A. D. 1921.

A. G. A. CLOVES,
Clerk in Chambers,
Approved: L. F. CLARRY, 28-9-21
M.C.

Town of Strathmore, Alberta

TAX RECOVERY ACT

—O—

To Whom It May Concern,
TAKE NOTICE that certain
lands have been sold by the Town of
Strathmore, on account of non-pay-
ment of taxes, and the year allowed
for redemption will expire on the 30th
day of November 1921.

If you wish to contest the legality
of the sale of such lands you must
immediately make application to the
Judge of the District Court of the judi-
cial district within which the said land
is situated, for an order staying the is-
sue of a certificate of title to the pur-
chaser of such lands. A list of said
lands can be seen in the Alberta
Gazette of date September 15.

Dated at the Town of Strathmore,
Alberta, this 27th day of August, 1921.

P. R. LILLY

Treasurer

SOMEONE SAID

"The World Is Tilting."

WE MAINTAIN IT IS NOT TILTING, BUT OUR
PRICES ARE, AND DOWNWARDS.

Libby's Pork & Beans, Regular 25c 5 cans 95c
Jelly Powders, 6 for 69c
Red Cherries, 3 cans 79c
Macaroni, Ready Cut, 3 for 35c
Tapioca, No. 1, 3lbs. for 35c
Brooms, Special, each 39c

We now have new stock of Flour, Bran, Shorts,
Wheatlets, Graham Flour, Whole Wheat Flour,
Pastry Flour, Rolled Oats, Granulated and Fine
Oatmeal, etc. etc.

HEADQUARTERS FOR CONGOLEUM RUGS
SEE OUR DISPLAY. CITY PRICES.
BARGAINS IN MENS, WOMENS, & CHILD-
RENS SHOES.

BARGAINS IN MENS UNDERWEAR, SHIRTS,
etc.

Strathmore Trading Co.

Limited

G. FRANK BUTLER, Manager

When You
Order
Printing

Do not wait until your office stationery is all gone be-
fore placing your order for a new supply. Look
over your printing requirements now, and if any-
thing is needed call up The Standard. We can sup-
ply high class printing upon reasonably short notice,
but the most satisfactory work is done when orders
are placed well in advance.

LETTER HEADS

STATEMENTS

LOOSE LEAF FORMS

ENVELOPES

WEDDING INVITATIONS

—in fact, any kind of commercial printing can be se-
cured from The Standard at a distinct advantage.
Prices cheerfully quoted on any kind of printing re-
quirements. Phone 17 and a Standard representa-
tive will call.

Boost Your Business—

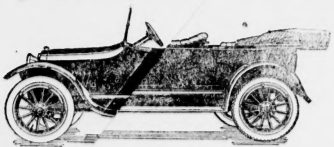
Advertise in The Standard

Your business can be increased by appealing to the
buying public of this district through the adver-
tising columns of The Standard. Make your offerings
interesting and definite results can be shown by us-
ing advertising space in The Strathmore Standard.

The Strathmore & Bow
Valley Standard

John Mackenzie, Proprietor.

ANOTHER BIG REDUCTION in prices of CHEVROLETS



490 TOURING \$ 925
F.F. REGULAR 1645
T.B. SPECIAL 1775

All prices F.O.B. Strathmore

Harold W. B. BELL

DEALER IN DODGE BROS., CHEVROLET
& OLDSMOBILE CARS & TRUCKS

Strathmore Local United Farmers of Alberta

will meet on
SATURDAY, SEPTEMBER 24
at 2:30 p.m. at
KING EDWARD HOTEL
All interested in shipping of beef
and all members wishing to naturalize
are requested to attend.

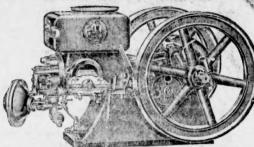
NATURALIZATION
Arrangements have been made for
naturalization papers to be put through
at a great reduction through our sec-
retary.
W. SPRINGTHORPE,
Secretary

One Dollar a Week

By regularly deducting one dollar a week from your earnings and depositing it regularly in a Savings Bank Account, you will soon accumulate a substantial balance without missing the money deposited. In the years, with interest at 3% compounded semi-annually, you will have \$280.25. In ten years your balance will be \$605.54.

UNION BANK OF CANADA

Strathmore Branch and Safety Deposit Boxes, J. L. Van Tighem, Manager
Landon Branch and Safety Deposit Boxes, A. L. Smart, Manager
Branches also at Standard and Carleton



United
Grain
Growers

Gasoline and Kerosene Engines, Cream Separators, Washing Machines, Farm Implements, Machinery, etc.

ALEX. GRAY

Blacksmith, — — — Agent.

ON AND AFTER AUGUST 1st
ALL BLACKSMITHING WORK
DONE WILL BE FOR

CASH ONLY

JOHN TAYLOR
BLACKSMITH
STRATHMORE

PHONE 63

for
Drying, Contracting, etc.
also
Teams, Driving Rigs, and
Saddle Horses.
Prompt Service at all Times.
Car Storage — Taxi Service
KING EDWARD LIVERY

SUCCESSFUL DANCE

A very successful and enjoyable dance was held in the new Memorial Hall on Friday evening last, under the auspices of the G.W.V.A. Music was supplied by Mrs. Traine's orchestra, and was first-class. The floor is working into great shape now and made excellent dancing. Cash for supper was saved by the ladies of the G.W.V.A. Ladies Auxiliary. The building fund will benefit as a result of the dancing by between \$40 and \$50.

INFORMATION Re GRAIN MARKETING
Special Service To Be Given By the Standard

For the benefit of our readers, the great majority of whom are farmers we have made arrangements for the publication during the next three months of a series of articles on the grain trade by Mr. Chas. Birbeck, Winnipeg.

We expect to publish the first of these articles in next issue. These articles minutely cover the operations of the country elevator, the methods that can be employed at the country points by the producers and their rights in the matter. They also cover the inspection and weighing of grain, the operation of terminal elevators, grain exchanges, prices etc. In addition to the articles, Mr. Birbeck will answer all inquiries from Standard readers regarding the Grain Trade. This will be a new departure and will be of material assistance to our readers. Questions will be sent to the Editor and forwarded once a week to Mr. Birbeck, who will promptly answer the queries and return same to the Editor. We will then publish the answers for the benefit of our readers.

Mr. Birbeck was for five years secretary of the Board of Grain Commissioners, the Canadian grain, export secretary of the Port William Grain Exchange, and secretary for the Royal Grain Inquiry Commission while in existence. His experience enables him to speak with authority.

Weather Report

September 15 to 19

Supplied by C. P. Irrigation Dept.	Date	Max.	Min.	Precip.	Direction
13	42.9	21.0			
14	52.2	26.2			
15	56.3	27.2			
16	67.8	28.3			
17	74.0	26.2			
18	72.6	34.3			
19	65.8	26.0			



THERE'S MUSIC

for everybody, education for the children, pleasure and enjoyment when you have one of our wonderful EDISON VICTROLA, or STAIR

GRAMOPHONES

in your home. They reproduce all kinds of music without a penny metallic effect.

We can also supply all the best records.

The Rexall Drug Store

"Where the Good Goods Come From"

INSURE YOUR CAR
against Theft, Fire, and Accident, with

T. H. EYES
STRATHMORE

Also insure your buildings against fire. I have the agencies of solid, reliable companies.

STRATHMORE HOSPITAL

This institution is fully equipped to meet the needs of emergency or maternity cases.

Rates \$35.00 to \$50.00 per day

Apply to:
Nurses Mackenzie & Hunt
For Particulars.

CHASE & Co.
Funeral Directors and Embalmers
Parlors 3rd Street,
STRATHMORE.
Phone 78.

STRATHMORE CARTAGE CO.

Drying & Contracting
Prompt attention to every Order.
Rates Reasonable
Phone 72, Strathmore.
CHAS. KEELING, Prop.

B. DAVIS
WATCHMAKER & JEWELER
Expert Repairing
Marriage Licenses Issued
Strathmore, Alta.

CHASE & Co.
Fire & Accident Insurance Specialists
STRATHMORE

STUDY THESE ADS.

FRATERNAL

Strathmore Lodge
No. 53
A. F. and A. M.
Regular meetings, Friday on or before the full moon.
Next Regular Meeting, Monday, October 10th.
H. W. B. Giff, Secretary
W. C. Brown, W.-Master

Strathmore G.W.V.A.
Regular meeting third Tuesday of each month in Oddfellows Hall.
All returned men are welcomed as members.
D. FRENCH, President
P. NAISMITH, Secretary

Strathmore Lodge, No. 79, I. O. O. F. Meets every Thursday at 8 p.m. Lodge Hall above Barber & Crockett's Hardware Store, is for hire for meetings etc. Apply W. M. Marshall, N. DAVIS, CHAS. KEELING, Recording Secy. Noble Grand

Legal & Professional

J. J. PETRIE
Barrister, Solicitor and Notary Public.
Suite 2, Mills Block, 224 2nd Ave. W. Calgary.
Strathmore every Saturday
Lambert Block

J. A. VALIQUETTY, B.
Barrister and Solicitor
Office 316 1st St. West, Calgary.
Office phone M1467, Res. phone W1240

G. P. SCOTT
Representing
DOMINION LIFE ASSURANCE Co.
CALGARY.
Inquire Standard Office, Strathmore.



Coal Always on Hand
Imperial Oils & Gasoline
Phone 32 Strathmore

Do You Contemplate Building?
If You Do, Why Not See
M. S. HIRTLE
Whether it's a new residence, barn or granary, or only a cup board in your pantry, let him give you a figure.
Satisfaction Guaranteed
Phone 47, P.O. Box 210.

"Looking for a Home?"
HOUSES FOR SALE
on Reasonable Terms
General Insurance Agency
Apply
F. R. LILLY
STRATHMORE, ALBERTA

HARVEST HOME SALE

AND TEA
SATURDAY, SEPT. 24
Home Cooking, Home Made Cakes, Vegetables, Poultry Work and Apples will be on sale.
BURNAGE TABLE
will be a feature. A special program will be given.
21-9

Miscellaneous Ad

If you have anything to sell or trade, lost, found, strayed, etc., an ad. in this column will reach the whole countryside about it.
Ads in this column cost 25 per cent less, and to pay more than the next issue. Minimum charge. Payment must be made in advance.

FOR SALE, 1st
Apply Standard Office, 21-9

WANTED TO RENT by experienced farmer, quarter or half section, situated land within five miles of Strathmore. Farm must have suitable buildings. Address replies to Box 11, Strathmore Standard, 21-9

STRAYED from Strathmore buckskin mare and one yearling, both branded hip. Also spring colt, Sadovak, Strathmore.

FOR SALE, two good Oak Box Dressers also Gasoline Lamp, apply E. V. Todd, Phone H166, 21-9

FOR SALE, Sows in farrow, to H. Van de Loop, Box 47, 21-9

LOST, One Brown Mare, also pounds, branded S-C on One Bay Horse, same brand pounds: One Bay Halfblood same brand and left shoulder, \$100.00 information leading to recovery. L. H. Lavridsen, Box 32, Standard, 21-9

NOTICE OF IMPOUNDMENT
Notice is hereby given under Section 210 of the Rural Municipality Act that 1 Brown Mare, colt at side, branded D10;
1 Buckskin Pony, branded D8 right shoulder;
1 Bay Gelding, white face, 3 years, branded 3 R left hip;
1 Black Mare, 3 years, branded 3 R left hip;
1 Grey Colt, 1 year, no brand;
1 Black Gelding, C X right shoulder;
5 head Mare and Geldings, branded right shoulder;
1 Bay Gelding, white face, branded right hip;
was impounded to the pound kept by the undersigned in the Town of Strathmore on the 16th day of September, 1921.

H. AKKERMAN,
Poundkeeper

NOTICE
IN THE MATTER of an Act respecting Liens and goods and chattels, Chap. 10 Statutes of Alberta, 1921.

IN THE MATTER OF HAROLD W. B. BELL,
Debtor,
and
J. V. MORAN, Debtor.
Pursuant to leave granted herein, there will be offered for sale by public auction on Friday, the 23rd day of September, 1921, at the hour of 4 p.m. at Bell's Garage, Strathmore, one Ford Motor Truck, Serial No. C9241.

JOHN J. PETRIE,
Barrister, etc., Calgary
Solicitor for claimant

NOTICE
IN THE MATTER of an Act respecting Liens and goods and chattels, Chap. 10 Statutes of Alberta, 1921.

IN THE MATTER OF HAROLD W. B. BELL,
Debtor,
and
ED. MARTIN, Debtor.
Pursuant to leave granted herein, there will be offered for sale by public auction on Friday, the 23rd day of September, 1921, at the hour of 4 p.m. at Bell's Garage, Strathmore, one Ford Motor Truck, Serial No. C75048.

JOHN J. PETRIE,
Barrister, etc., Calgary
Solicitor for claimant

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ED. MARTIN, Debtor.
Pursuant to leave granted herein, there will be offered for sale by public auction on Friday, the 23rd day of September, 1921, at the hour of 4 p.m. at Bell's Garage, Strathmore, one Ford Motor Truck, Serial No. C75048.

JOHN J. PETRIE,
Barrister, etc., Calgary
Solicitor for claimant

NOTICE
IN THE MATTER of an Act respecting Liens and goods and chattels, Chap. 10 Statutes of Alberta, 1921.

IN THE MATTER OF HAROLD W. B. BELL,
Debtor,
and
ED. MARTIN, Debtor.
Pursuant to leave granted herein, there will be offered for sale by public auction on Friday, the 23rd day of September, 1921, at the hour of 4 p.m. at Bell's Garage, Strathmore, one Ford Motor Truck, Serial No. C75048.

JOHN J. PETRIE,
Barrister, etc., Calgary
Solicitor for claimant

NEW FORD PRICES

Effective Sept. 3, 1921

Delivered at Strathmore

Classics	\$577.63
with Starter	\$664.74
Runabout	\$623.75
with Starter	\$710.85
Light Delivery	\$652.44
with Starter	\$739.54
Touring Car	\$674.98
with Starter	\$762.09
Truck	\$726.22
with Starter	\$813.33
Coupe	\$1022.03
Sedan	\$1124.50

Cold weather is on the way... Come in and get a closed car or a new touring and be comfortable for the winter, and do it now.

W. C. BROWN, Ford Dealer